



## Charity Advertising Request Form

In an effort to keep with our commitment to be a sustainable financial institution, we have migrated from posting paper flyers to using digital advertising displays in all of our branches. If you are a non-profit organization and would like to advertise your upcoming event on our digital displays, please complete the form below, and email to [marketing@readingcoop.com](mailto:marketing@readingcoop.com) along with your advertisement (see below for ad requirements). The decision to announce any organization's event upon request is at the discretion of Reading Cooperative Bank. By submitting this form, you are agreeing to allow RCB use of your organization name, logo, photo and any associated details as provided by you. Reading Cooperative Bank may discontinue an organization's advertisement at any time.

Organization:

Organization tax exempt number:

Event:

Event Description:

Dates to Run Advertisement:

TO

(mm/dd/yyyy)

(mm/dd/yyyy)

Locations you would like advertisement shown in (Please check all that apply):

Andover

Burlington

North Reading

Reading

RMHS

Wilmington (Middlesex Ave.)

Wilmington (Lowell St.)

### Advertisement Requirements

- 1920 x 1080 resolution for flyer
- jpg or png or pdf file type
- 72 dpi, RGB color profile

### Contact Information (All fields required)

Name:

Street:

City:

State:

Zip:

Phone:

Email: