

ALL-STAR BENEFIT HOCKEY GAME



Saturday, February 10, 2018
2:00 pm – Burbank Ice Arena
Reading, Massachusetts

Proceeds to benefit the
Reading Schoolhouse Condo Fire Fund



SPONSORSHIP OPPORTUNITIES

RECEPTION SPONSOR ~~Exclusive Sponsorship \$1,500~~

- One (1) full-page ad in event program
- Recognition at the event including plug by Announcer supplied by Bruins Alumni
- Twenty (20) event tickets
- Company logo on event webpage with a link to your company website
- Game Jersey
- Recognition in all event media releases, eblasts and Facebook posts
- Company logo on shoulder of the Game Jersey
- Invitation for 4 to attend the after party with the Bruins Alums and players.

SOLD OUT

STANLEY CUP ~~Exclusive Sponsorship \$1,000~~

- One (1) full-page ad in event program
- Recognition at the event including plug by Announcer supplied by Bruins Alumni
- Bruins Goal Sponsor "Insert Company Name goal scored by Bruins Player X"
- Twenty (20) event tickets
- Company logo on event webpage with a link to your company website
- Company logo on shoulder of the Game Jersey
- Game Jersey
- Recognition in all event media releases, eblasts and Facebook posts

SOLD OUT

WRIST SHOT \$350

- One full page ad in event program
- Recognition at the event including plug by Announcer supplied by Bruins Alumni
- Fifteen (15) event tickets
- Company logo on event webpage with a link to your company website
- Game Jersey
- Recognition in all event media releases, eblasts and Facebook posts

PENALTY BOX \$250

- One half-page ad in event program
- Recognition at the event including plug by Announcer supplied by Bruins Alumni
- Ten (10) event tickets
- Company logo on event webpage with a link to your company website
- Game Jersey
- Recognition in all event media releases, eblasts and Facebook posts

FACEOFF \$150

- One quarter-page ad in event program
- Five (5) event tickets
- Company name on event webpage with a link to your company website

For more information please contact Shanna Cahalane, Director of Marketing,
781.670.1546, marketing@readingcoop.com

PROGRAM ADVERTISEMENT INFORMATION

Ads will be printed in the event program that will be distributed at the event.

Ad files are due to Shanna by: **January 16, 2018**

All files must be in black/white and .PDF, .ai, or eps format (with outline fonts)

ADVERTISEMENT SPECS

Full Page.....	\$500	7.5" x 10"
Half Page.....	\$250	7.5" x 4.875"
Quarter Page.....	\$150	7.5" x 2.375" or 3.625" x 4.875"
Business Card	\$100	3.625" x 2.35"

SOLD OUT

PAYMENT/SUPPORT INFORMATION

Please complete this form and mail with your check payable to:
Residents of 52 Sanborn Street and send to any RCB branch or mail to:
Reading Cooperative Charitable Foundation
C/O Reading Cooperative Bank
Attn: Shanna Cahalane
180 Haven Street, Reading, MA 01867

Questions? Call **781.670.1546** or email **marketing@readingcoop.com**

Name: _____

Email: _____

Phone: _____

SPONSORSHIP

Level: _____ Total Amount Due \$ _____

PROGRAM ADVERTISING

- Full-page Ad (\$500) _____ Quarter-page Ad (\$150)
 Half-page Ad (\$250) _____ Business-card Ad (\$100)

DONATION \$ _____

CREDIT CARD PAYMENT:

Total Amount Due \$ _____

- VISA MasterCard American Express Discover

Name on Card _____
(PLEASE PRINT)

Card # _____ Exp Date _____ 3 Digit Code _____

Billing Zip _____ Signature _____